



A HOUSE OF HOSPITALITY / ABU DHABI

EVERY DETAIL. ONE EXPERIENCE.

Signature scenting, guest amenities and bespoke supply programmes, considered together for spaces people remember.



ATHAR ONE image from atharuae.com. Product selection is confirmed for your project.

NATURE. SCIENCE. DESIGN. EXPERIENCE.



01 / OUR SOLUTIONS

ONE PARTNER. THE WHOLE EXPERIENCE.

01 Signature Scenting

Fragrance selection and diffusion options shaped around the character and use of your space.

02 Guest Amenities

Coordinated bath, body, hair-care and welcome essentials, with product formats reviewed for the property.

03 Private Label

Product and packaging programmes coordinated with manufacturing partners around your identity.

04 Scheduled Replenishment

Recurring supply planned around agreed quantities, locations and delivery schedules.

05 Installation & Integration

Placement and integration coordinated according to the approved project scope.

06 Maintenance & Support

Servicing, consumables and support defined within the applicable service arrangement.



02 / OUR COLLECTIONS

A COORDINATED SELECTION.



ATHAR

Fragrance selection and scenting models. Review ONE, PRO, CORE and CENTRAL against your property and the current model information.



Nature & More

Personal-care and guest amenities. Explore soap variants and build a product selection around the everyday rituals of a stay.



SUN & MORE

Sun-care and after-sun formats for your resort, poolside or retail brief. Confirm current labelling and usage instructions for each product.

Product images are original packaging references. The ATHAR image is sourced from atharuae.com. Availability and exact product specifications are confirmed in the quotation.



03 / FROM BRIEF TO SUPPLY

A CLEAR WAY FORWARD.

01 Brief

Share your property, intended guest experience, priorities and timing.

02 Selection

Review products, fragrance direction, formats and proposed commercial arrangements.

03 Sampling

Discuss sample options, presentation and model-specific documentation.

04 Approval

Confirm product identities, quantities, artwork, responsibilities and the quotation.

05 Supply

Agree delivery, access, installation and any recurring supply or service schedule.

Private-label feasibility, minimum quantities and lead times are established for each brief. Equipment ownership, warranty, maintenance and fragrance supply are separate items in the applicable agreement.



04 / WORKING WITH YOUR OPERATION

THE TERMS MATTER.

Outright supply

An agreed purchase of specified products and quantities. Confirm delivery, product information and any applicable warranty.

Managed scenting

A defined scenting service arrangement. Confirm equipment ownership, fragrance supply, installation, visits, duration and renewal.

Recurring replenishment

A supply schedule based on products in use, anticipated consumption and storage. Agree quantities, frequency and changes.

Standard / Premium / Luxury

Configurable programme names covering core essentials, broader combinations or a bespoke brief. Inclusions and prices are confirmed in the proposal.



05 / YOUR NEXT CHAPTER

LET'S SHAPE YOUR NEXT GUEST EXPERIENCE.



Tell us about your space and the way your operation works. Start online, or complete the project brief and send it to our team.

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Illustrative settings do not represent completed client projects. This brochure is an introduction, not a technical specification or quotation.